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Dustin recruits VP Product Marketing

Dustin has recruited Rebecca Tallmark as responsible for its product, analysis and marketing organisation. She will also serve as a member of the Group Management Team.

Rebecca's most recent position was as Head of Strategy and Business Development at Systembolaget, Sweden's retail monopoly for alcohol. She has also worked in the area of business development at Axel Johnson International and at McKinsey.

- With her solid experience of business development and analysis, Rebecca will strengthen Dustin as we continue to develop our business. She will play a vital role in our efforts to satisfy our customer's needs moving forward, says Georgi Ganey, President and CEO of Dustin.

Rebecca Tallmark will assume her new position in January.

- Dustin holds a strong position in the Nordic IT market with a long and successful track record in e-commerce. I look forward to being part of this journey and contributing with my experience from other sectors, says Rebecca Tallmark.

For further information, please contact:

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About Dustin

Dustin is one of the leading Nordic resellers of IT products and additional services to companies, the public sector and private individuals. Having its core business within e-commerce, Dustin functions as a bridge between the manufacturer's large selection and the customer's needs where Dustin's employees help customers find the right solution for their needs.

Dustin is a one-stop-shop that offers approximately 200,000 products with associated services, functions and solutions. The operation is conducted in Sweden, Denmark, Norway and Finland.

Dustin has more than 900 employees. Sales during the 2014/15 financial year amounted to approximately SEK 7.9 billion. More than 90 per cent of Dustin's income derives from the corporate market with a focus on small and medium sized companies. Dustin is listed on Nasdaq Stockholm since 2015 and has its head office in Nacka in Stockholm. www.dustingroup.com