

Press release Stockholm, 9 October 2017

Thomas Ekman new President and CEO of Dustin

The Board of Directors of Dustin has appointed Thomas Ekman to new President and CEO. He will assume the position as per 1 January 2018.

Thomas Ekman joins from Cabonline Group where he has had the role as CEO and has before that, inter alia, been CEO of Tele2 Sweden and is today member of the board of directors of Com Hem. He succeeds Georgi Ganev who leaves his position by the year-end, as previously announced.

- With his experience of running complex businesses and building digital brands
 Thomas is the right person to lead Dustin's continued development in the Nordic
 market and in line with our strategy. He combines a strong leadership and a strong
 customer focus with deep knowledge within online. We are very happy that Thomas
 has chosen to be a part of Dustin's continued journey of growth, says Fredrik
 Cappelen, Chairman of the Board of Dustin.
- Dustin has a strong and clear company culture with high internal competence, which
 has given the company a leading position. Because of this, Dustin has great potential
 to continue to grow in an exciting industry developing rapidly. Therefore, I really look
 forward to continue to building Dustin and make the company reach new potential,
 says Thomas Ekman.

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This information is information that Dustin Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out above, at 08:00 CET on October 9, 2017.

About Dustin

Dustin is one of the leading Nordic resellers of IT products with associated services to companies, the public sector and private individuals. With its core business in e-commerce, Dustin functions as a bridge between the manufacturer's wide-ranging offerings and customer requirements, in which Dustin's employees support customers in finding the appropriate solution for them.

Dustin is a one-stop-shop that offers some 200,000 products with associated services, features and solutions. Operations are conducted in Sweden, Denmark, Norway and Finland.

The company has approximately 900 employees. Sales during the 2015/16 financial year amounted to approximately SEK 8.3 billion. About 90 per cent of Dustin's income derives from the corporate market with a

focus on small and medium-sized companies. Dustin Group has been listed on Nasdaq Stockholm since 2015 and has its head office in Nacka, Stockholm.