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## **Changes to Dustin's Group Management: new EVP Marketing & Communication**

Stephanie Forsblom becomes new EVP Marketing & Communication and member of Dustin's Group Management. It is a newly established role with that brings together the responsibility for all external and internal communication to further increase the focus on strengthening Dustin's position in the market.

Stephanie Forsblom is currently VP Corporate Responsibility, Communication & Brand at Dustin and has a background as responsible for corporate responsibility at Dustin and before that at Microsoft.

- Stephanie has been responsible for developing and implementing Dustin's new brand. I am very pleased that she will take responsibility for continuing to build and strengthen Dustin's position through an increased focus on marketing and communication, says Thomas Ekman, President and CEO Dustin.

Stephanie will take up her new role on August 1<sup>st</sup>.

- I very much look forward to working with the team to contribute to Dustin's transformation and to continue to develop our brand by taking a holistic approach to our external communication, says Stephanie Forsblom.

### **For additional information, please contact:**

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### **About Dustin**

Dustin is a leading online IT partner with operations in the Nordics and the Netherlands. We help our customers to stay in the forefront by providing them with the right IT solution, at the right time and at the right price.

We offer approximately 255,000 products with related services to companies, the public sector and private individuals. The main focus is on SMEs. Sales for the financial year 2018/19 amounted to approximately SEK 12.5 billion and just over 90 per cent of the revenues came from the corporate market.

Dustin Group has more than 1,800 employees and has been listed on Nasdaq Stockholm since 2015 with headquarters in Nacka Strand just outside central Stockholm.